

2014 - NRA Recruiters Make a Huge Impact. 2014 Dealer Recruiter of the Year: Chuck's Gun Shop. 2014 Show Recruiter of the Year: David Conte. Recognizing Outstanding Recruiters. If you are having trouble reading this newsletter, view the [Web Version](#). Please do not reply to this email - contact us at recruiter@nrahq.org with any questions.



January 22, 2015

[Recruiter Home](#) | [Recruiter Supplies](#) | [Newsletter Archive](#) | [Top Tens](#) | [Regional News](#) | [Contact Us](#)

In This Issue:

[2014 - NRA Recruiters Make a Huge Impact!](#)

[2014 Dealer Recruiter of the Year: Chuck's Gun Shop](#)

[2014 Show Recruiter of the Year: David Conte](#)

[Recognizing Outstanding Recruiters](#)

Top Recruiters

Gun Shows

1. Harry Jacobs - 5,932
2. Dave Fitzmorris - 5,303
3. Doyle Hallmark - 2,305

Dealers

1. Turner's Outdoorsman - 7,464
2. Chuck's Gun Shop - 2,445
3. Shoot Straight Inc - 1,945

Instructors

1. Armed2Defend - 1,052
2. Ron Crouse - 779
3. Gunsite Academy - 406

Clubs

1. Manhattan Wildlife Association - 1,089
2. Buckeye Firearms Association - 921
3. Tulsa Red Castle Gun Club - 914

2014 - NRA Recruiters Make a Huge Impact!

Congratulations on another outstanding year of recruiting! 2014 was a crucial year for midterm elections. NRA's success is always tied in to its strength in membership, and NRA Recruiters delivered with over 240,000 members recruited. Thank you for all your efforts and for a job well done!

As always, we are challenging all new and single digit recruiters to "Strive for Twenty-Five". That's only one application booklet. For recruiters who regularly recruit more than 25 members, we urge you to set your sights on a 10% increase. With the perceived threat of anti-gunners dropping by the day, it is imperative that recruiters not let Second Amendment supporters fall into a false sense of complacency! Anti-gunners never rest and neither can we. And the 2016 general election will be here before we know it!



Don't be silent, encourage everyone you encounter to join NRA. If you see an opportunity where recruiting is not taking place, step in and make recruitment happen. Together we can make 2015 another tremendous year for NRA membership!

[Email Feedback](#)

2014 Dealer Recruiter of the Year: Chuck's Gun Shop

For almost 20 years, Chuck's Gun Shop in Riverdale, IL has been a mainstay near the top of the Dealer category. 2014 proved to be no exception. With over 2,400 members

Independent

1. Tier One Media - 3,882
2. USACarry.com - 1,204
3. Duncan's Rainbow Range - 378

[View Complete Top Ten Lists](#)

Regional Gun Show News

[Northeast](#)
[Southeast](#)
[Central](#)
[West](#)

Current Pricing

NRA Recruiter Authorized Discount Pricing for On-the-Spot Membership Sign-ups:

One-Year (\$35) - \$25
Three-Year (\$85) - \$70
Five-Year (\$125) - \$100
Regular Life (\$1,000) - \$750

NRA In the News

[Timely articles featuring current NRA topics from across the country.](#)

Quick Information

[Order Recruiting Supplies](#)

[Download the UPDATED Instructor PowerPoint Presentation](#)

[Download a fact sheet on NRA Success: A Legacy of Winning](#)

[NRA-ILA Fact Sheets](#)

Contact the NRA Recruiting Programs Department:
recruiter@nrahq.org
800-672-0004

recruited, a 47% increase from the year prior, they earned 2014 Recruiter of the Year honors!

Topping a record shattering 2013 proved to be a difficult task for recruiters, but Chuck's did so with ease. Owner John Riggio knows what it takes to be a successful dealer recruiter. Like past award winners Turner's Outdoorsman and Shoot Straight, he makes sure to pass the full commission onto the employees responsible for the membership sale. It's a wonderful incentive to make sure that everyone is asked to join or renew. And I mean everyone! Not a customer comes through the store without being asked to join NRA.

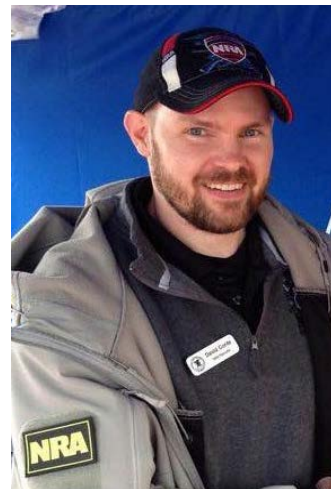
2015 promises to be another amazing year for Chuck's Gun Shop. They remain aggressive in selling NRA memberships as John and the rest of his staff know that it's not a time to rest on our laurels. "We can't get complacent because of the recent elections. It's key to remind people that the next presidential election is right around the corner" he explains. "You have to keep asking, keep pushing. Encourage other dealers to join the Recruiting program as well." We couldn't agree more, John. Congratulations to you and the staff at Chuck's Gun Shop on this fantastic achievement!

[Email Feedback](#)

2014 Show Recruiter of the Year: David Conte

Since 2010, David Conte has been an integral part of the Show Recruiting Program. Following the record year of 2013 was no easy task but he was able to recruit 2,070 members last year, a 78% increase from 2013! The huge upswing in members in large part stemmed from an increased number of events and taking advantage of the "Join NRA Get in Free" promotion at every gun show.

David is always willing to go the extra mile for the organization. Recruiting at gun shows in Tennessee, Kentucky, Mississippi and Ohio, he never misses an opportunity to find new members. David is also a top producer in our Semi-Annual Cabela's Weekend and has been able to create a great business relationship with the store managers. From flea markets to machine gun shoots, gun stores to gun shows, there are not many recruiting opportunities David misses out on.



Along with being a Show Recruiter, David also volunteers

Order Recruiting Supplies:

[Online](#) or call 866-672-4445

Regional Gun Show Reps:

Kara Kelly

Northeast Region (CT, IN, MA, ME, MI, NH, NJ, NY, OH, PA, RI, VT)

kkelly@nrahq.org

703-267-3714

Hayden Gilmer

Southeast Region (AL, DE, FL, GA, KY, LA, MD, MS, NC, SC, TN, VA, WV)

hgilmer@nrahq.org

703-267-3772

Kevin Conklin

Central Region (AR, IA, IL, MN, MO, OK, TX, WI)

kconklin@nrahq.org

703-267-3776

Jeremy Gill

Western Region (AK, AZ, CA, CO, HI, ID, KS, MT, ND, NE, NM, NV, OR, SD, UT, WA, WY)

jgill@nrahq.org

703-267-3784



his time to the NRA whenever he can. He attends and volunteers at The Great American Outdoor Show, NRA Annual Meetings and numerous NRA staff events. David also serves as an Election Volunteer Coordinator with NRA-ILA and worked as a Campaign Field Representative during the recent elections.

David always does everything he can to promote the NRA in Tennessee and surrounding areas. He is a great ambassador for the NRA and always looks for ways to add NRA members. He is a great example of how increasing events of all types will continue to improve your recruiting numbers. Congratulations to the 2014 NRA Show Recruiter of the Year!

[Email Feedback](#)

Recognizing Outstanding Recruiters

What do our Recruiters of the Year have in common? They recruited at least 25 members in their first year. Recruiting the first 25 is the biggest step to becoming a top flight recruiter.

All recruiters are strongly encouraged to recruit at least 25 members per year. When you think about it, it's essentially only 2 members per month. We are confident that you encounter at least 2 non-NRA gun owners in your daily activities. Ask everyone to join and "Strive for 25"!

There were many other success stories from 2014 that are worth highlighting. Jim Scoutten, once again, led the way in the Independent category with over 3,800 members recruited. Turner's Outdoorsmen had another outstanding year with over 7,000 recruits while longtime stalwarts Shoot Straight and G.A.T. Guns both topped the 1,000 member mark. The Manhattan Wildlife Association led the way in the Clubs program and in the Shows and Events category, both Harry Jacobs and David Fitzmorris signed up over 5,000 members!

[Email Feedback](#)



National Rifle Association Recruiting Programs Department

11250 Waples Mill Road, Fairfax, VA 22030; 1-800-672-0004

You are receiving this newsletter because you are an NRA Recruiter.
Should you no longer wish to receive these messages, you can click to [Unsubscribe](#).